

Sponsorship Opportunities 2016-17



Benefits of Sponsorship

- Benefit our students and schools!
- Your business will be listed in all printed and electronic material.
- Your logo will be placed on printed and electronic material or a tax deduction will be provided.
- Increase your brand value by being associated with the schools.
- Increased exposure to families and others who recognize the importance of strong schools in our community.

Other Ways to Sponsor:

Challenge Fund Partner

You can create your own event to benefit The Challenge Fund. For example, pledge to donate a % of sales for a day (or longer), or the proceeds from the sale of a particular item. You are welcome to link the event to newspaper ads and radio spots. A mention of your business and promotion, as well as your logo, can be included in the newsletter.

Make-it-Happen May

The month of May is our annual campaign push. Create your own personalized event (see above) or pledge a straight dollar amount, and The Challenge Fund can advertise your business (and all participating businesses) in an ad in the paper, on the radio and in flyers sent home with students at both schools.

Direct Donation

Your business can donate one tax-deductible lump sum donation, bi-annual donations or monthly automatic deductions to The Challenge Fund. Yampa Valley Community Foundation will manage any of the above options.

Auction Item

Your business may donate an auction item for the annual Auction. Your business name will be listed as the donor on the bid sheet and in the auction catalog.

Raffle Prize

Your business may donate a raffle prize to be given away at the Steamboat Sneak. Your business name will be read aloud when the prize is given away.

