

Nonprofit Board Fundamentals

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A board's primary responsibilities

- **A. Legal** Accountability and public trust to protect the assets of the organization, guard against self-dealing, and observe ethical requirements.
- **B.** Governance Set the direction for the organization and operate within the bylaws.
- **C. Policy** Provide leadership by setting policy and ensuring its implementation by staff.
- **D. Fiscal** Assist with the financial health and security of the organization and ensure a public accounting of assets, income, operations and expenditures.

The idea of a governing board

REPRESENT

- Who are your constituents?
- Who are you?

STEWARD

- \$
- Other assets=?
- Mission/Values
- Role of steward/ fiduciary:

PLAN

- Vision
- Goals: be
 - S.M.A.R.T.:

Specific

Measurable

Achievable

Relevant

Time-bound

GOVERN

- Policies
- Course corrections Best practices

MANAGE

- Your leader
- Working boards, who leads?

CHAMPION

- Spread the word
- Eliminate barriers
- Secure resources

Show Up









Be the Voice









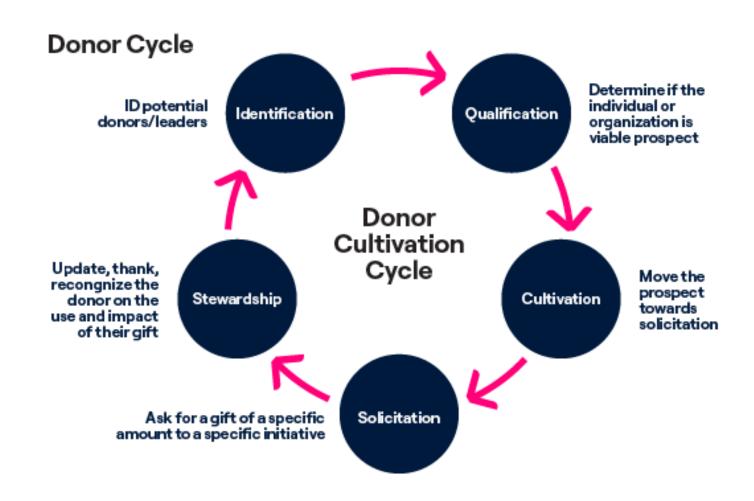




The Idea of a Governing Board



How we think about fundraising



What every board member should do

- 1. Know and commit to the mission and purpose.
- 2. Attend and participate fully in board and committee **meetings**.
- 3. Bring a thoughtful **perspective** to the policies, plans, and goals of the organization.
- 4. Be a strong advocate of the organization in word and action.
- Make an annual financial contribution at a level significant for each board member.

What every board member should do, continued

- 6. Help select, support, and evaluate the **executive director**. *No Staff?* Consider and tend to your leadership, whoever that is.
- 7. Monitor and strengthen **programs and services**.
- 8. Provide financial oversight, approve budget, and review audit.
- 9. Participate in strategic **planning**; set long-range vision for the organization.
- 10. Through civic, professional, and personal associations, assist in **strengthening the capacity** of the organization to fulfill its mission:
 - Build and maintain a competent board
 - Forge and maintain **relationships** with peers and stakeholders
 - Plan for emergencies and succession

Additional Resources

These publications and resources informed and inspired this presentation.

- 1. Colorado Secretary of State: Nonprofit Board Member Course
- 2. Craig-Scheckman Family Foundation's <u>Board Leadership Initiative</u> (events and resources 2021-present); email Mark Anderson to receive email updates and reminders: <u>mark@csff.org</u>
- 3. Colorado Nonprofit Association (2018): <u>Principles & Practices for Nonprofit Excellence in Colorado</u>, Fourth Edition
- 4. Hopkins, B.R. (2019): <u>Legal Responsibilities of Nonprofit Boards</u>, Third Edition. BoardSource
- 5. Ingram, R.T. (2015): <u>Ten Basic Responsibilities of Nonprofit Boards</u>, Third Edition. BoardSource
- 6. Mountain Sage Consulting

Additional Resources

YVCF offers other trainings plus many services for your organization. Visit <u>YVCF.org</u>, explore the NONPROFITS menu:



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THANK YOU!



CONNECTING PEOPLE WHO CARE WITH CAUSES THAT MATTER