

YVCF IMPACT GRANTS - 2025 Scoring Rubric				
Score: 9-10 (Excellent)	Score 7-8 (Above Average)	Score 5-6 (Average)	Score 3-4 (Below Average)	Score 0-2 (Unsatisfactory)
Question 11: Description of program is ...				
...excellent: clear and compelling on the who, what, when, where, how, and why of the program.	...above average, e.g., clear but may lack evidence.	...average, e.g., can be understood but lacks detail.	...below average, e.g., can be understood but lacks detail and evidence.	...omitted; missing details that would be required to understand or assess the program.
Question 12. Audience: Identification of the people served is ...				
...clearly identified (with compelling evidence).	...above average, e.g., identified with some evidence.	...average, e.g., audience may be unclear or unconnected to vision/mission.	...below average, e.g., audience may be omitted or too small/niche to justify funding.	...omitted or offered without evidence.
Question 13. Charitable need: Identification of a community need, problem, or opportunity is ...				
...clearly identified (with compelling evidence).	...above average, e.g., identified with some evidence.	...average, e.g., need may be unclear or unconnected to vision/mission.	...below average, e.g., need may be omitted or too small/niche to justify funding.	...omitted or offered without evidence.
Question 14. Approach: The tactics, tools, techniques, and resources employed are ...				
...clearly articulated with specific and significant details and compelling examples provided.	...identified with some details and adequate supporting examples.	...explained but may lack details or clarity.	...not clearly explained. Few or no details are provided.	...not provided or completely unclear.
Question 15: Outcomes				
Organization shows a strong grasp of the measurable impact of their efforts with compelling data to illustrate the past, present, and/or future impact of their work. There is an ongoing commitment to sustaining or improving that impact.	Some data provides evidence that the organization/program is making (or is poised to make) meaningful impact. Evaluation of programs is evident.	Quantitative and/or qualitative data of impact is evident but may not be completely clear or compelling. May not indicate ongoing commitment to evaluating their own work.	Weak evidence that the organization/program is making a measurable impact. Little or no commitment to evaluation.	No indication of impact or processes of evaluation.
Question 16: Timeline is ...				
... convincingly likely to achieve goals.	... reasonable to achieve goals.	...average, e.g., there may be weak evidence for how to achieve goals within the proposed timeline.	...below average, e.g., not clearly explained; no evidence.	...absent; there is no timeline or evidence the program can succeed within a reasonable timeframe.
Question 17. Program budget is ...				
...clear, detailed, and compelling in its potential to achieve program goals. Applicant considered other funding sources and expected revenues seem achievable. Long-term or pilot programs seem sustainable.	...above average, e.g., it's reasonable that program will be viable. Considered other revenue streams.	...average, e.g., may lack detail or raise concerns. May not have considered other funding sources.	...below average, e.g., raises concern or confusion on key details. Might have few or no other funding sources.	...insufficient: too unclear to decipher or too unlikely to achieve program goals.
Questions 19-22. Organizational Budget & Financials: The organization is ...				
...exceptional in ALL of the following areas: 1) fiscally solvent with cash reserves sufficient to the operating budget, 2) has clear, concise financial statements, and 3) demonstrates financial stability through diverse funding sources and appropriate levels of overhead.	...sufficient in ALL 3 areas listed to the left.	... sufficient in MOST, but not all areas listed to the left. Budget and financials indicate concern in at least one area.	... sufficient in FEW areas listed to the left. Budget and financials indicate concerns in more than one area or serious concerns in one critical area.	... not sufficient in any of the 3 areas listed to the left.