

TO PROTECT AND MAINTAIN OUR TRAILS



TRAIL MAINTENANCE ENDOWMENT FUND AMBASSADOR PROGRAM

The success of our new trails and sustainability of our current trails is directly correlated to the success of this fund. We are recruiting a team of Trail Fund Ambassadors to promote the fund and we would love your help.

The primary goal of the Trail Fund Ambassadors is to mobilize a team of trail supporters to talk about the fund and why it matters. Through this process, we want to raise awareness of the fund as well as donations to the fund.

It is as easy and rewarding to become a Trail Fund Ambassador. There are three steps you need to complete receive this recognition.

- 1** Attend a Lunch and Learn Session.
- 2** In 2019, commit to speak to twenty people about the fund. Let us know who you spoke to and bonus points for providing their email to add to the mailing list.
- 3** Donate yourself. No amount is too small. No amount is too large.

Once you have completed these 3 steps, email Helen@yvcf.org and we will put you on the official list of ambassadors. Trail Fund Ambassadors will receive a badge of trail support. A badge that ONLY a Trail Fund Ambassador can receive. Each year you are an ambassador, you will receive that year's special badge and you will be invited to a party in your honor.

**WE WELCOME YOU AS AN AMBASSADOR.
WE WELCOME NEW AND MAINTAINED TRAILS IN THE YAMPA VALLEY.**