



- > Eligible gifts may come from individuals, family foundations, corporations, and donor advised funds.
- > Eligible gifts/pledges must be given to The Nature Conservancy in support of the Yampa River, OR The Yampa Valley Community Foundation in support of the Yampa River Fund.
- > Eligible gifts/pledges must be received/paid by December 2021.
- > Gifts shall not include bequests, permanently restricted gifts to TNC's endowments or gifts of real estate and other property that do not have a readily determinable values.
- > There is no gift minimum, maximum, or limit on number of gifts by any donor for matching from the Challenge Fund.

### A Transformational Investment for Nature & People

The Nature Conservancy (TNC) has been challenged by a dedicated donor to raise \$1 million by December 2021 for the Yampa River Fund (the Fund), a new tool support a healthy Yampa River. Through the generosity of this donor, all gifts made to the Fund via TNC and/or Yampa Valley Community Foundation will be matched dollar for dollar, doubling your philanthropic impact!

The Yampa River Valley is home to large populations of iconic wildlife such as bear, mountain lion, deer, moose, elk, and greater sage-grouse. Its waters sustain unique cottonwood forests, native trout species, and four endangered and several declining native fish species.

The river also provides for generations of ranchers, farmers and others who depend on agriculture for their livelihoods.

Additionally, the river is at the heart of a thriving tourism and outdoor recreation industry in the Valley—connecting people to nature through fishing, boating, skiing and biking.

TNC, along with its partners, is advancing this sustainable funding tool that can protect the Yampa River, along with native wildlife and water that support neighboring communities. The Yampa River Fund, an endowment to be housed at the Yampa Valley Community Foundation, will accelerate river restoration and protection by building consensus, leveraging resources, and creating sustainable funding streams.

Please join TNC and our many partners by giving a gift that goes twice as far to support the Fund today.

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